Memorial Union Reinvestment
Engagement and Involvement Fact Sheet
July 15, 2014

As a membership organization, it is important that the Wisconsin Union involves as many students, staff and community members as possible throughout the Memorial Union Reinvestment project. From conception through finishing details, public input has been crucial to the project. At times, community feedback has resulted in major redesigns. The project also features constant engagement between the Union staff and the design and construction teams.

- A Design Committee was formed to track the project's progress. The committee features a student majority, along with faculty, staff and alumni representatives. The Design Committee must approve all designs before they move on to Union Council, the University Administration, the UW System and the State of Wisconsin Design Review Board.
- Student Design Committee Representatives are appointed both through the Associated Students of Madison—UW-Madison’s student governance body—as well as Union programs.
- The project features a Student Project Manager, who represents students concerning project design and construction.
- To date, over 17,000 individuals have contributed to the Memorial Union Reinvestment design process, through workshops, open forums, committees and surveys.

Engagement and Involvement By the Numbers:
- 40 Design Workshops, attended by Union staff, students, Design Committee members and the design team
  - 6 programming workshops
  - 8 schematic design workshops
  - 17 design development workshops
  - 4 construction document workshops
  - 5 interiors charrettes
- 30 Design Committee Meetings
- 26 Campus and Community Input Sessions and Open Forums
  - 2 student input sessions
  - 2 Union member, faculty and staff input sessions
  - 4 town hall meetings
  - 3 Hoofers open forums
  - 1 Sailing Club open forum
  - 2 community open forums
  - 2 environmental impact assessment public meetings
  - 1 student leader open forum
  - 2 Theater open forums
  - 1 Union student employee open forum
  - 5 Union staff open forums
  - 1 finishes open forum
- 4 Campus and Community Surveys
  - 11,000 respondents, including students, faculty, staff and union members
- 13 Benchmarking trips including Union staff and UW students