



Wisconsin Union

Experiences for a lifetime

Memorial Union Reinvestment Engagement and Involvement Frequently Asked Questions

Q: Who was involved in the Memorial Union Reinvestment?

A: As a membership organization and an area destination, the Wisconsin Union has engaged students, staff, faculty and members throughout this project.

Q: What role did public input play during the project?

A: Wisconsin Union members and the University of Wisconsin-Madison community served vital roles throughout the project, from conception to final design details.

Q: How many individuals were involved in the design process?

More than 17,000 individuals provided input throughout the Memorial Union Reinvestment design process.

Q: How did the Wisconsin Union team collect project feedback?

A: The Wisconsin Union team collected feedback through 40 design workshops, 26 input sessions and open forums, four surveys and a dedicated project website. Memorial Union Reinvestment collaboration and input efforts have also included:

- Assembling a design committee that featured a student majority, along with faculty and staff
- Including a student project manager tasked with representing students

Q: Where can people learn about Memorial Union Reinvestment progress and provide project feedback?

A: The Wisconsin Union team created unionreinvestment.wisc.edu to ensure members and the community receive frequent project updates. Visitors are welcome to provide feedback as well as submit project questions through the website's contact form.